

Ironman 70.3 Calgary – Event Organizing Team

The Calgary Ironman 70.3 organizing team has been specifically chosen to ensure a complete set of complimentary skills devoted to achieving the most successful event possible. The Ironman 70.3 Calgary Team has a strong understanding of the local landscape and firm grounding in the global sport of triathlon from both the elite and tourist perspective.

Dan Ouimet, Principal – Event Director

A Calgarian who has participated in three full Ironman Triathlons, five Ironman 70.3 and 12 marathons around North America and overseas, Dan has a strong understanding of the logistics, flow and aesthetics of a successful event. He has been an integral part of several significant sporting events as a strategic organizer, including the Ottawa Marathon, Calgary Marathon, the 2005 IAAF World Half Marathon Championships, the 2001 IAAF World Championships in Athletics Bid Committee, and the 2011 Summer Universiade bid for Canada. Dan is a Public Relations, Communications and Strategic Marketing specialist who has held senior roles in the private and public sector. A local entrepreneur, Dan Ouimet is a co-owner of Strides Running Store.

Dave Cracknell, Principal – Elite Athlete and Course Director

Dave has represented Canada at several world championships and was on the Canadian Commonwealth Games triathlon team. Dave provides a link into the international world of Elite Triathlon. Dave spent ten years in New Zealand as a triathlon coach, race organizer and chairman of the Auckland Secondary Schools Triathlon Association. He understands what makes a successful event course from both the Elite and from the general participant perspective.

Paul Anderson, Principal – Technical Director

A Calgarian who has participated in seven full Ironman Triathlons around North America and overseas. Paul has achieved strong success in triathlon, competing in the Hawaiian Ironman Championship in Kona on two occasions and the Triathlon world championships in Cancun Mexico in 2004 and Queensland New Zealand in 2005. He has been an organizer and owner of several triathlons hosted in Calgary and region. Paul is a local entrepreneur, owner of Speed Theory Triathlon Store with locations in Calgary and Vancouver.

Lisa Bentley, Principal – Elite Athlete and Course Advisor

Lisa is a world class elite Ironman competitor. One of the most accomplished triathletes in the world; her 11 overall Ironman wins place her clearly in the forefront of Canadian Triathlon. With years of experience as a full time professional triathlete, Lisa remains competitive while also spending time in the community as a motivator, coach and supporter of various charities, including Cystic Fibrosis and Cops for Cancer. Having raced, and won, around the world, Lisa will provide expert advice to ensure that IMC 70.3 offers a world-class course that is challenging, competitive and enjoyable.

Cheryl Lowery – Race Director

Cheryl Lowery has been organizing running races in the Calgary area for over ten years. She currently organizes six events including the popular Kananaskis 100 Mile Relay Race and the Calgary marathon. A triathlete for close to 20 years, Cheryl is a six time Ironman finisher and has done countless Olympic distance and ½ Ironman races. Cheryl is the past president of the Alberta Triathlon Association.

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